Pact for Ethical and Responsible Artificial Intelligence

FOYER GROUP

AI SERVING PEOPLE AND SUSTAINABLE PERFORMANCE

As a key player in the insurance and wealth management sector, Foyer Group helps to protect people and their assets through its business activities and investments.

A family-owned business for over 100 years, the Group is integrating artificial intelligence responsibly to better serve its customers and support its transformation.

This Pact sets out the principles to which we are committed in order to ensure the responsible, ethical and controlled use of artificial intelligence.

1. Innovation: serving our customers, our employees and our partners
Our approach to AI is fully aligned with our values of trust, excellence, independence, innovation and integrity, which guide all our actions.

2. People at the heart
We use AI as a tool to support our staff in developing our business, whilst retaining control over the processes, developments and decisions made with the support of AI.

3. Training to make better use of it
We invest in ongoing and tailored training for our staff.
We support our staff in developing their skills to enhance their employability within the Group, tailoring our programmes to their specific needs, requirements and level of experience.

4. Access to tools: controlled access
We promote access to AI tools tailored to the needs of our teams and our business activities. Their deployment and use are governed by a framework that enables us to identify, assess and monitor risks, costs and dependencies, in a manner appropriate to their level of impact.

5. The opportunity to experiment in a supervised environment
We encourage staff to test and use AI in their day-to-day work, using authorised tools.
This freedom is exercised within a secure framework, in accordance with regulations and our internal rules.

6. Applications rooted in business functions
We develop practical and useful AI applications for our teams.
We ensure that AI meets business needs.

7. Fairness and non-discrimination
As part of our use of AI and our adaptation to its evolution, we ensure the informed use of AI by raising users' awareness of its biases, limitations and potential risks of direct or indirect discrimination.

8. Security and compliance
We are committed to deploying the necessary resources to ensure the confidentiality, integrity and availability of the data we hold and process, in accordance with regulatory requirements.

9. Sustainability
We ensure that AI is used to benefit all stakeholders (employees, partners, customers, etc.).
Given the complexity of the environmental issues associated with AI, we keep abreast of developments in this area and raise our employees' awareness of the need to take these issues into account.

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